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JUDSONIA, ARKANSAS

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U. S. Department of Agriculture.

Prices For Fall 1932—Spring 1933

STRAWBERRY PLANTS

	(Post Paid)	(	Not Post Paid	)	
	100	250	500	1,000	5,000
Improved Klondike . . . . .	\$ .75	\$ .75	\$1.10	\$2.00	\$9.50
Missionary . . . . .	.75	.75	1.10	2.00	9.50
Excelsior . . . . .	.75	1.00	1.50	2.50	12.00
Senator Dunlap . . . . .	.75	1.00	1.50	2.50	12.00
Champion K. . . . .	.75	1.00	1.50	3.00	14.00
Lady Thompson . . . . .	.75	1.00	1.50	3.00	14.00
Dr. Burrill . . . . .	.75	1.00	1.50	3.00	14.00
Aroma . . . . .	.75	1.00	1.50	2.50	12.00
Gandy . . . . .	.75	1.00	1.50	3.00	14.00
Big Late . . . . .	.75	1.00	1.50	3.00	14.00
Evening Star . . . . .	1.00	1.25	1.75	3.00	14.00
St. Louis . . . . .	1.00	1.25	2.25	4.00	19.00
K. Premier . . . . .	1.00	1.25	2.25	4.00	19.00
Blakemore . . . . .	.75	1.00	1.50	2.50	12.00
Red Gold (Sold Out.)					

EVERBEARING STRAWBERRIES

Progressive .....	1.00	1.50	2.50	5.00
Mastodon .....	1.00	2.50	4.00	7.50

YOUNGBERRY PLANTS

	6	12	25	50	100	1,000
	(	Post Paid	)	(	Not Post Paid	)
Thorny variety ....	.50	.75	\$1.00	\$1.50	\$2.50	\$15.00
Thornless variety ..	.75	1.50	2.50	4.50	7.00	45.00

RASPBERRY PLANTS

Latham .....	.50	1.00	1.50	1.50	2.50	18.00
Chief .....	.50	1.00	1.50	1.50	2.50	18.00
Flaming Giant .....	.50	1.00	1.50	1.50	2.50	18.00

DEWBERRY PLANTS

Lucretia .....	.50	.75	1.00	1.00	2.00	12.00
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## THE STRAWBERRY PLANT INDUSTRY IN ARKANSAS

(From the Arkansas State Plant Board News.)

Maryland, Michigan, and Oregon are large shippers of Strawberry plants, but, as far as the records show, more strawberry plants are shipped yearly from Judsonia, White County, Arkansas, than from any other town in the world. An average year's business for Judsonia is 40,000,000 plants. Plants have been sent out in solid carloads. Bald Knob, Searcy, and Higginson in White County are also large shippers, and so are Alma and Mountainburg, in Crawford County; Prairie Grove in Washington County, and Garfield, in Benton County.

Probably 85 per cent of these plants go to other states. Florida, Texas, and California are among the heavy users of Arkansas Strawberry plants. To supply this trade, plants of twenty-three varieties are grown, but the principal demand is for Klondike, Missionary, and Aroma, in the order named.

Plants are set out in the spring, and the following fall, winter or spring, the fields are dug and the new plants shipped. The entire field is dug, not just those plants in the middles, and only first-year fields are used.

The strawberry plant industry is one of the big little industries of Arkansas.

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(From the Arkansas Democrat)

Probably the world's record for shipment of strawberry plants was made by Waller Brothers of this place Monday, March 21st, when their 400 hands digging on four berry plantations near Steprock and Clear Water communities in this county, dug 1,240,000 strawberry plants in a single day. All these plants were shipped the next day from the firm's packing plant here to berry growers at Conway, Morrilton and Malvern, except 340,000 which were distributed to many sections ranging from Florida to Arizona. Shipments for the remainder of the week will average not less than 300,000 plants per day.

While shippers here are elated over a few unusually large orders for the plants the most interesting feature to the industry is the enormously large number of comparatively small orders that are going to the many sections of the United States, indicating the universal interest being taken by farmers and truck growers in small fruits and the feeling is prevalent here that there will be no food famine soon and especially in the vegetables and berries.

## The Thornless Youngberry

The Thornless Youngberry is an improved plant we offer our patrons, that is free of the hard, punishing thorns, always found on the original thorny variety. The principal advantage of the Thornless is that it can be handled with bare hands and thus speed up the handling of the canes during cultivation and especially when the fruit is being harvested. Smooth as a grape vine.

**Productivity:** This Thornless Youngberry has successfully met all comparative tests with the thorny variety. A test conducted with this Thornless strain in Oklahoma two years ago resulted in a first crop harvest of 121 pint baskets from three plants. Another test conducted during the past season in a four acre planting, two acres of which were Thornless—all receiving the same care and attention and in identical soil—resulted in the Thornless producing 15 per cent more fruit than was harvested from the thorny variety.

**Characteristics of the Thornless:** Its cane and foliage growth is practically the same as that of the thorny variety, minus the thorns, although there is a slightly darker tinge of green in the leaves and also has a tendency to produce more canes than the thorny variety.

When you have once seen or grown this thornless plant you will be done with the old thorny variety.

This Thornless Youngberry plant is covered by United States Plant Patent, and its propagation for sale without proper authority is prohibited.

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## Latham Red Raspberries

This is a comparatively new variety, originated at the Minnesota State Fruit Farm and we all know that it has only been a few short years gaining the great popularity it now has. Latham is a tall vigorous grower with extra heavy canes. Fruit ripens same time as Culbert, and is an exceedingly productive variety. Color is good, quality of the best.

### Chief

The outstanding, dependable early Red Raspberry. This variety also

was originated at the Minnesota State Fruit Breeding Farm. It is a wonderful Raspberry, 10 days earlier than the Latham. The berries are of good size and excellent quality. The plants are more resistant to raspberry diseases. In fact, very little Mosaic or Mildew has ever been found in this variety. Chief is much better in producing new plants. The canes are more sturdy than the other varieties. You will not be disappointed in this great, early Raspberry.

## Flaming Giant Red Raspberry

This variety was originated by Professor N. E. Hansen of South Dakota Agricultural Experiment Station at Brookings, South Dakota. Professor Hansen has a wide reputation as a producer of many new fruits of great value. This assures every grower that he is growing a worth-while variety when he plants of the Flaming Giant. Fruit has a rich, attractive red color, very firm, which assures fine shipping quality.

## Lucretia Dewberry

This variety is recognized by everyone as the leader. The fruit ripens about ten days ahead of blackberries; at a time when fruit of this kind is scarce. These rich, mammoth blackberries are better flavored than any blackberry and you will like them canned, fresh, or made into pies.

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Dear Customer:

We have had a few tough years, but we can be grateful for the success we have had, for the memories that we treasure, for the opportunity to profit by the mistakes we have made and for the days of renewed endeavor that dawn for us tomorrow.

We believe that tomorrow is really very near, so our hearts will be lighter and we can once again think of a little pleasure to go hand in hand with our work.

Therefore, we would like to remind you of WALLER BROTHERS' plants. They will please every customer in every locality.

The prices, which are as follows, have been reduced considerably: